

## Message Text

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INFO OCT-01 EA-10 ISO-00 EB-06 RSC-01 /018 R

66616

DRAFTED BY COM/OIM/SAD/FCROSLEY

APPROVED BY: EB/OCA/REP: GFWILSON

COM/OIM/SAD/JMURRIN

STATE/EB/CBA/OCA/BR: IAWILLIAMSON

COM/OIM/FE/LSILLOWAY/ILOYD

STATE/EA/EP: RLWHITE

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R 251743Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

AMEMBASSY KUALA LUMPUR

AMEMBASSY MANILA

INFO AMEMBASSY SINGAPORE

UNCLAS STATE 235474

SINGAPORE FOR TRADE CENTER

E.O. 11652: N/A

TAGS: BEXP, XC

SUBJECT: TECHNICAL SEMINAR: FOOD PROCESSING AND PACKAGING

NOV. 6-26, 1974

REF: BANGKOK 16497

1. ENGLISH LANGUAGE SEMINAR BROCHURE ORIGINALLY NOT CONSIDERED APPROPRIATE FOR THAILAND WHICH IS REASON ADVANCE OFFICER REQUESTED EMBASSY BANGKOK TO ARRANGE FOR TRANSLATION AND PRINTING OF BOTH BROCHURES AND ABSTRACTS INTO THAI LANGUAGE.

2. ALTHOUGH ALL AVAILABLE BROCHURES HAVE BEEN SENT TO KUALA LUMPUR AND MANILA, COMMERCE WILL REPRINT FROM ORIGINAL NEGATIVES TO MEET REQUEST REFTEL. EXTRA 200 COPIES WILL BE AVAILABLE OCTOBER 25 FOR FORWARDING ASAP TO BANGKOK.

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3. IN LIGHT OF BANGKOK REQUEST FOR ENGLISH LANGUAGE BROCHURES

WE NOW PLAN TO HAND-CARRY 100 ENGLISH LANGUAGE ABSTRACTS FOR BANGKOK, 200 ENGLISH LANGUAGE ABSTRACTS FOR KUALA LUMPUR AND 200 COPIES FOR MANILA. PLEASE ADVISE IF INSUFFICIENT.

4. TWO DAY BRIEFING AND SEMINAR PRESENTATION PREVIEW WITH ALL MEMBERS IN ATTENDANCE SUCESSFULLY COMPLETED OCT. 17. DRAFT COPIES OF MEMBERS PRESENTATIONS ARE BEING FORWARDED FOR EMBASSY PRELIMINARY INTEREST AND TO PASS SIMULTANEOUS TRANSLATOR IN BANGKOK TO FAMILIARIZE WITH TERMINOLOGY. ACTUAL PRESENTATIONS WILL BE ESSENTIALLY UNCHANGED FROM THESE VERSIONS.

5. HANDOUT MATERIAL FOR PACKAGING INDUSTRY PRESENTATION PROVIDED BY OLIVER MACHINERY BEING AIR POUCHED TWO SEPARATE SHIPMENTS TO EACH POST.

6. FOLLOWING ITEMS WERE DISCUSSED AT BRIEFING AND CONVEYED HERE FOR POST INFO AND/OR ACTION:

A. SEAFOOD TECHNOLOGY EQUIPMENT AIMED AT SHIP-BOARD OPERATIONS. FIELD'S APPOINTMENTS SHOULD THUS BE AIMED AT BOAT OWNERS, OR THOSE WHO ARE ERCEIVING SHRIMP AND FISH FROM BOATS AND THUS LIKELY TO BE FINANCING BOAT OWNERS.

B. BERGLUND'S PRESENTATION ON SANITATION WILL BE OF INTEREST TO DAIRIES, BREWERS AND SOFT-DRINK MANUFACTURERS, IN ADDITION TO OTHERS DISCUSSED PREVIOUSLY. ALSO YOU SHOULD ARRANGE APPOINTMENTS FOR BERGLUND WITH PERSONS IN STANDARDS OR HEALTH AGENCIES CONCERNED WITH SANITATION STANDARDS AND REGULATIONS.

C. DUDLEY'S PRESENTATION CONCERNED WITH CAN CONTROL SYSTEMS, WHETHER AT CAN MANUFACTURER OR CANNERY, BUT CONTROL SYSTEMS WILL OF COURSE BE MORE APPLICABLE TO HIGHER VOLUME PRODUCERS.  
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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 25 OCT 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE235474  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** OIM/SAD/FCROSLEY  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** BANGKOK 16497  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** boyleja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 MAR 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12 MAR 2002 by chappeld>; APPROVED <10 FEB 2003 by boyleja>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TECHNICAL SEMINAR: FOOD PROCESSING AND PACKAGING NOV. 6-26, 1974  
**TAGS:** BEXP, XC  
**To:** BANGKOK MANILA  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005